

# UNITY THROUGH ART CONTEST

## ABOUT

In recent years there has been a push to teach Science, Technology, Engineering and Math (STEM) everywhere, from preschool to post graduate studies. We understand the value of STEM and how these subjects impact our daily lives. In some areas there has been a push not only for STEM but for STEAM as well. This keeps the STEM subjects but adds art. Why art? What is the benefit?

In practice, art helps us bridge the gap between the heavy and sometimes difficult to understand principles that are covered in STEM. Art helps us to communicate and to understand difficult subjects in subtle ways.

In this contest we want to understand certain aspects of our lives in this country that might be difficult to describe with an equation or with a computer program. We want to see through your eyes the moments that have given you a sense of community. We want to see a time when something brought us together – maybe an event that motivated you and gave you hope in the community. How do you describe hope? How do you describe a community? What is unity?

Give us your best artistic expression to answer those questions and you could win a pretty cool prize!

## ELIGIBILITY

Please read all the contest rules and guidelines to make sure your entry will be accepted.

In order to be eligible to enter the contest, the participant must meet the following criteria:

- Be enrolled in the 11th or 12th grade at the time of entry
- Submit only one entry per participant
- Entry is received no later than **March 1st, 2022**

There is no cost to enter the contest. Entries received after the deadline will not be considered.

This contest is sponsored by the Lily and Bubba Foundation.

## HOW TO ENTER

Each participant will submit ONE entry. The entry can be any form of art, but must abide by the criteria for each form:

- Image Art
  - Definition: murals, paintings, sculptures, photographs, digital art, etc.
  - File formats accepted: JPG, JPEG, PNG, or PDF
  - 1 image file per entry
- Video Art
  - Definition: music video, documentary, etc.
  - File formats accepted: MP4, WMV, AVI
  - 1 video file per entry, limited to 3 minutes max duration

The student participant must submit contest entries directly to [unitythroughart.contest@gmail.com](mailto:unitythroughart.contest@gmail.com).

Your entry must also include your full name, school, grade, and the title of your artwork. You may submit any questions to this inbox.

Inappropriate use of language and/or images/music will automatically disqualify an entry. Obscene, provocative, inappropriate use of language, or otherwise objectionable content will not be considered, and such determination is solely at the discretion of the sponsor.

**Each entry must be of original work by the participant. By entering the contest, the participant acknowledges that the submitted entry is an original work created solely by the participant and that no other party has any right, title, claim, or interest in the art.**

All entries will be judged in accordance with the Judging Criteria, as defined below. Proof of submission is not proof of receipt.

## JUDGING CRITERIA

Judges will select the grand prize winner by applying the following criteria:

- Interpretation and clarity of theme (25%)
- Quality of presentation and visual appearance (25%)
- Creativity (25%)
- Overall impression (25%)

Decisions of the Judges are final.

## PRIZES

One Grand Prize Winner will be selected for each category (image and video) and will receive **\$1,000**.

**Participants must be present in order to receive their prize.**

No prize transfer or assignment by the winner is permitted.

The sponsor reserves the right to substitute the prize in the event of unavailability.

The odds of winning are dependent upon the number of eligible entries received and the skill of the entrant.

## SELECTION AND NOTIFICATION

All submissions will be considered. The judges will review all contest entries and then determine the grand prize winner. Decisions of the judges are final. Judges will not consider the identity of the contestants within their decision.

The grand prize winner will be announced at the 2022 **Annual Hispanic Healthcare and Technology Careers Conference which will take place March 05, 2022.**

## TERMS AND CONDITIONS

This contest is void where prohibited.

Participants agree to be bound by the official contest rules. Participants must also agree that the decisions of the Judges are final on all matters relating to the contest. In the event that the selected winner is ineligible or refuses the prize, the prize will be forfeited and the Sponsor, in its sole discretion, may choose to award the prize to the next highest qualifier.

## DATA PRIVACY

Participants agree that personal data, such as name and address, may be processed, stored, shared, and otherwise used for the purposes of and within the context of the contest. The personal information we collect is used to contact you in the event you are selected to win a prize.

## LICENSE

Participants will retain the copyright to his/her artwork, but explicitly grants the Sponsor and its affiliates the right to use the artwork for advertising, marketing, and promotional purposes, in any and all media now known

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