

Pedro Arredondo launched his career working as an analyst for SMART (Strategic Marketing Analytical Research Team) in Boise. SMART is an analytical research team dedicated to providing data insights to companies in the consumer packaged goods industry. After four years of working at SMART, Pedro was recruited by former colleagues to the Institutional Research (IR) team at the College of Western Idaho (CWI). In his current role at CWI, Pedro is providing data-driven insights that enable the institution to make strategic decisions to improve student outcomes. At CWI, Pedro enjoys taking on the challenging work he does to support the Enrollment and Student Services team. Additionally, he also helps IR complete compliance and accreditation work.

Pedro is a first-generation college graduate who attended The College of Idaho and double-majored in Business Administration and Sociology in 2015. Pedro is continuing to develop his education by pursuing a certificate in Data Science and intends to begin working on a master's degree in Business Administration this fall.

Pedro Arredondo Jr was born and raised in the Treasure Valley and was brought up working in the fields, landscaping, and installing underground utility lines. From an early age, his parents instilled a desire for him to go to college, graduate and become a professional. Being the eldest of eight siblings, Pedro was able to help lay steppingstones for the rest of his siblings to also go to college. Pedro loves spending quality time with his wife and baby boy. They make an effort to go to Mexico every year to visit their families. In his spare time, he also enjoys playing baseball, cards, fishing, and dining out with his family and friends.